

Wireframes test protocol

I lead them through all frames in no particular order so I can see if the placement and navigation is intuitive:

- Check out the news
- Check the weather for the day of the festival
- Buy tickets
- Go to the map
- Add a favourite artist and view them in your schedule
- Look up info on an artist
- View the line-up

Set up:

Laptop set up with phone to film where the struggles are and what should change.

What do you wish was different? (and follow up questions from there, like would you prefer a navigation bar over icons at the top?)

Nico:

Had a hard time finding the favourites, it needs a different page

Cart has no function, or make a cart screen or pop up.

Change complete line up to line up: more direct

Edit, sign out, delete account

Missing music genre

Niki:

News is hard to find, button is clear, but didn't see it (placement).

When and where is the artist performing in artist info.

(Does actually find the favourites and likes schedule)

Info about ticket types

Maya:

Harder time finding favourites and announcements

Need heart sign or text for favourites.

News is hard to find, button is clear, but didn't see it (placement).
Navigation bar over top icons

Pawel:

The home screen doesn't have enough short cuts.
The favourites are unfindable.
The weather was unfindable.
No "i" button, rather do something like "more".
Favourite button should be added at artist info
Didn't notice the news/announcement button (placement maybe)

Luca:

Cart is confusing
(favourites were fine)
Weather is logically placed
Arrows and home pages should be intentional in difference
Clicking picture rather than "I"
Home page layout looks messy